

# 2008 C&G Classified Display Ad Rates

## Job Directory Rates

Effective 5/14/08

Full Run			
Circulation: 643,227 Homes			
Ad Size (Col.-In.)	1 x	2-4 x	5 x or more
3	\$493	\$468	\$443
6	\$957	\$909	\$861
9	\$1,407	\$1,336	\$1,266
12	\$1,800	\$1,710	\$1,620
18	\$2,620	\$2,489	\$2,358
24	\$3,357	\$3,189	\$3,021

Macomb North & C&G South			
Circulation: 455,813 Homes			
Ad Size (Col.-In.)	1 x	2-4 x	5 x or more
3	\$308	\$292	\$277
6	\$598	\$568	\$538
9	\$879	\$835	\$791
12	\$1,125	\$1,068	\$1,012
18	\$1,637	\$1,555	\$1,474
24	\$2,098	\$1,993	\$1,888

Oakland			
Circulation: 289,533 Homes			
Ad Size (Col.-In.)	1 x	2-4 x	5 x or more
3	\$308	\$292	\$277
6	\$598	\$568	\$538
9	\$879	\$835	\$791
12	\$1,125	\$1,068	\$1,012
18	\$1,637	\$1,555	\$1,474
24	\$2,098	\$1,993	\$1,888

### AVAILABLE ZONES

**Macomb North** (Circ. 175,352): Fraser-Clinton Chronicle, Journal, Macomb Chronicle, Shelby-Utica News, and Sterling Heights Sentry

**C&G South** (Circ. 166,280): Advertiser Times, Eastsider, Grosse Pointe Times, St. Clair Shores Sentinel, and Warren Weekly

**Oakland** (Circ. 289,533): Birmingham-Bloomfield Eagle, Farmington Press, Madison-Park News, Rochester Post, Royal Oak Review, Southfield Sun, Troy Times, West Bloomfield Beacon, and Woodward Talk

## Service Directory Rates

### Individual Rates ~ (\$/col. in.)

Ad Size (Col.-In.)	Warren Weekly	Grosse Pointe Times or Madison-Park News	Any Other C&G Newspaper
3-9	\$23	\$15	\$17
10-19	\$19	\$11	\$13
20-34	\$17	\$10	\$12
35-49	\$16	\$9	\$11
50-74	\$15	\$8	\$10
75-124	\$14	\$7	\$9
125 or more	\$13	\$6	\$8



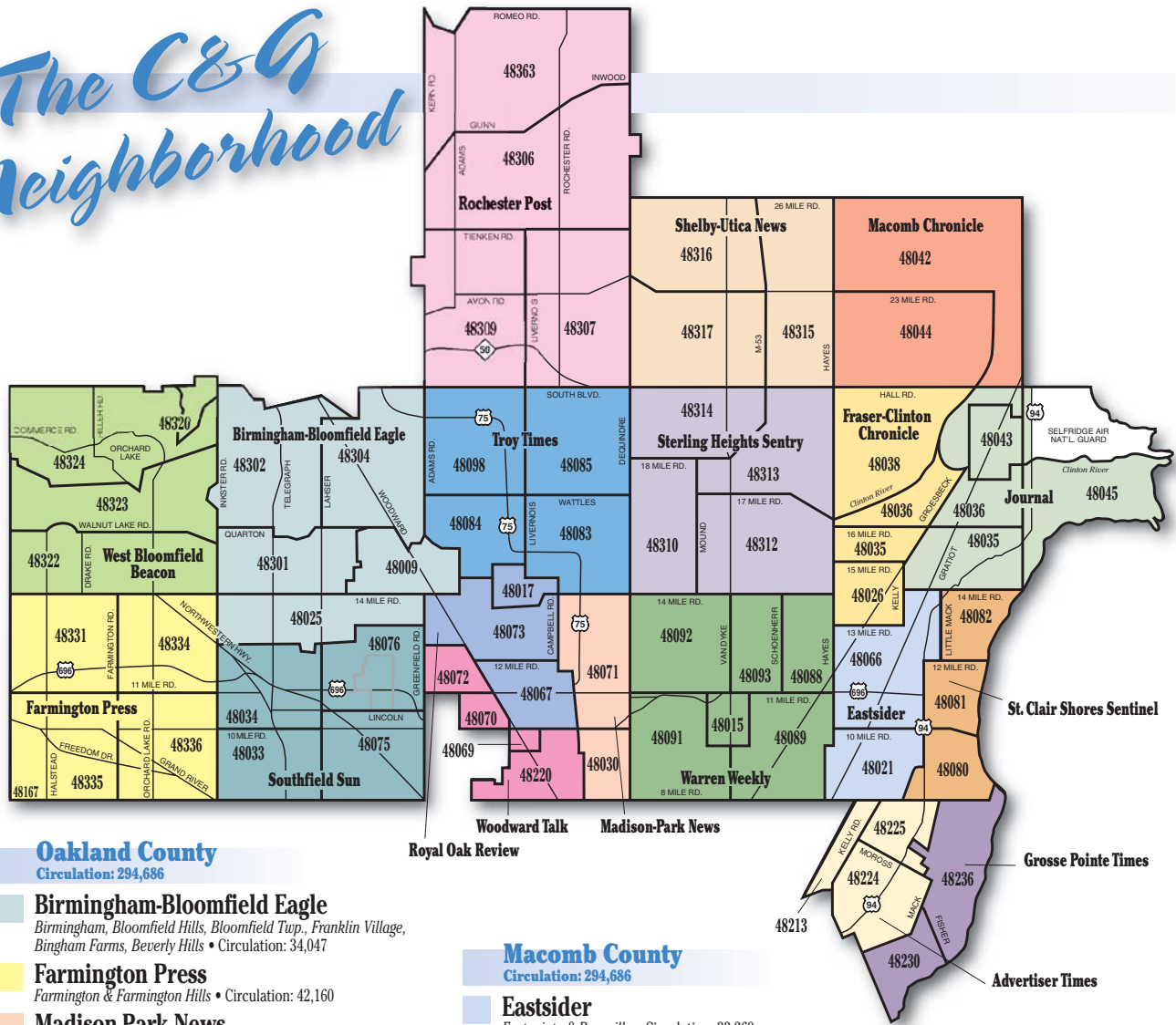
### Combination Rates ~ (\$/col. in.)

Ad Size (Col.-In.)	2 Papers w/o W.W.	2 Papers Incl. W.W.	3 Papers w/o W.W.	3 Papers Incl. W.W.	4 Papers w/o W.W.	4 Papers Incl. W.W.	5 Papers	6 Papers	7 Papers	8 Papers	9 Papers	10 Papers	11 Papers	12 Papers	13 Papers	14 Papers	15 Papers	16 Papers	17 Papers	18 Papers	19 Papers
3-9	\$28 <sup>00</sup>	\$35 <sup>00</sup>	\$35 <sup>00</sup>	\$40 <sup>00</sup>	\$40 <sup>00</sup>	\$44 <sup>50</sup>	\$49 <sup>50</sup>	\$54 <sup>00</sup>	\$58 <sup>50</sup>	\$63 <sup>00</sup>	\$67 <sup>50</sup>	\$72 <sup>00</sup>	\$76 <sup>50</sup>	\$81 <sup>00</sup>	\$85 <sup>50</sup>	\$90 <sup>00</sup>	\$94 <sup>00</sup>	\$98 <sup>00</sup>	\$102 <sup>00</sup>	\$106 <sup>00</sup>	\$110 <sup>00</sup>
10-19	\$24 <sup>00</sup>	\$31 <sup>00</sup>	\$31 <sup>00</sup>	\$36 <sup>00</sup>	\$36 <sup>00</sup>	\$40 <sup>50</sup>	\$45 <sup>50</sup>	\$50 <sup>00</sup>	\$54 <sup>50</sup>	\$59 <sup>00</sup>	\$63 <sup>50</sup>	\$68 <sup>00</sup>	\$72 <sup>50</sup>	\$77 <sup>00</sup>	\$81 <sup>50</sup>	\$86 <sup>00</sup>	\$90 <sup>00</sup>	\$94 <sup>00</sup>	\$98 <sup>00</sup>	\$102 <sup>00</sup>	\$106 <sup>00</sup>
20-34	\$22 <sup>00</sup>	\$29 <sup>00</sup>	\$29 <sup>00</sup>	\$33 <sup>00</sup>	\$33 <sup>00</sup>	\$37 <sup>50</sup>	\$42 <sup>50</sup>	\$47 <sup>00</sup>	\$51 <sup>50</sup>	\$56 <sup>00</sup>	\$60 <sup>50</sup>	\$65 <sup>00</sup>	\$69 <sup>50</sup>	\$74 <sup>00</sup>	\$78 <sup>50</sup>	\$83 <sup>00</sup>	\$87 <sup>00</sup>	\$91 <sup>00</sup>	\$95 <sup>00</sup>	\$99 <sup>00</sup>	\$103 <sup>00</sup>
35-49	\$21 <sup>00</sup>	\$27 <sup>00</sup>	\$27 <sup>00</sup>	\$31 <sup>00</sup>	\$31 <sup>00</sup>	\$35 <sup>50</sup>	\$40 <sup>50</sup>	\$45 <sup>00</sup>	\$49 <sup>50</sup>	\$54 <sup>00</sup>	\$58 <sup>50</sup>	\$63 <sup>00</sup>	\$67 <sup>50</sup>	\$72 <sup>00</sup>	\$76 <sup>50</sup>	\$81 <sup>00</sup>	\$85 <sup>00</sup>	\$89 <sup>00</sup>	\$93 <sup>00</sup>	\$97 <sup>00</sup>	\$101 <sup>00</sup>
50-74	\$20 <sup>00</sup>	\$26 <sup>00</sup>	\$26 <sup>00</sup>	\$29 <sup>00</sup>	\$29 <sup>00</sup>	\$33 <sup>50</sup>	\$38 <sup>50</sup>	\$43 <sup>00</sup>	\$47 <sup>50</sup>	\$52 <sup>00</sup>	\$56 <sup>50</sup>	\$61 <sup>00</sup>	\$65 <sup>50</sup>	\$70 <sup>00</sup>	\$74 <sup>50</sup>	\$79 <sup>00</sup>	\$83 <sup>00</sup>	\$87 <sup>00</sup>	\$91 <sup>00</sup>	\$95 <sup>00</sup>	\$99 <sup>00</sup>
75-124	\$19 <sup>00</sup>	\$25 <sup>00</sup>	\$25 <sup>00</sup>	\$28 <sup>00</sup>	\$28 <sup>00</sup>	\$31 <sup>50</sup>	\$36 <sup>50</sup>	\$41 <sup>00</sup>	\$45 <sup>50</sup>	\$50 <sup>00</sup>	\$54 <sup>50</sup>	\$59 <sup>00</sup>	\$63 <sup>50</sup>	\$68 <sup>00</sup>	\$72 <sup>50</sup>	\$77 <sup>00</sup>	\$81 <sup>00</sup>	\$85 <sup>00</sup>	\$89 <sup>00</sup>	\$93 <sup>00</sup>	\$97 <sup>00</sup>
125 or more	\$18 <sup>00</sup>	\$24 <sup>00</sup>	\$24 <sup>00</sup>	\$27 <sup>00</sup>	\$27 <sup>00</sup>	\$30 <sup>50</sup>	\$34 <sup>50</sup>	\$39 <sup>00</sup>	\$43 <sup>50</sup>	\$48 <sup>00</sup>	\$52 <sup>50</sup>	\$57 <sup>00</sup>	\$61 <sup>50</sup>	\$66 <sup>00</sup>	\$70 <sup>50</sup>	\$75 <sup>00</sup>	\$79 <sup>00</sup>	\$83 <sup>00</sup>	\$87 <sup>00</sup>	\$91 <sup>00</sup>	\$95 <sup>00</sup>

**NOTE:** Every ad will be listed the week of publication in the "Shop" Business Directory on [www.candgnews.com](http://www.candgnews.com) where the ad will be printable, email-able, mappable and hot-linked to your website.



# The C&G Neighborhood



## Oakland County

Circulation: 294,686

### Birmingham-Bloomfield Eagle

Birmingham, Bloomfield Hills, Bloomfield Twp., Franklin Village, Bingham Farms, Beverly Hills • Circulation: 34,047

### Farmington Press

Farmington & Farmington Hills • Circulation: 42,160

### Madison-Park News

Madison Heights & Hazel Park • Circulation: 20,456

### Rochester Post

Rochester, Rochester Hills & Oakland Twp. • Circulation: 42,124

### Royal Oak Review

Royal Oak & Clawson • Circulation: 34,471

### Southfield Sun

Southfield & Lathrup Village • Circulation: 35,530

### Troy Times

Troy • Circulation: 32,291

### West Bloomfield Beacon

West Bloomfield, Orchard Lake, Keego Harbor & Sylvan Lake • Circulation: 27,632

### Woodward Talk

Ferdale, Berkley, Huntington Woods & Pleasant Ridge • Circulation: 20,822

## Macomb County

Circulation: 294,686

### Eastsider

Eastpointe & Roseville • Circulation: 33,269

### Fraser-Clinton Chronicle

Fraser & Clinton Twp. • Circulation: 34,324

### Journal

Mt. Clemens, Clinton & Harrison Twp. • Circulation: 33,251

### Macomb Chronicle

Macomb Twp. • Circulation: 26,233

### St. Clair Shores Sentinel

St. Clair Shores • Circulation: 27,642

### Shelby-Utica News

Shelby Twp. & Utica • Circulation: 30,881

### Sterling Heights Sentry

Sterling Heights • Circulation: 50,663

### Warren Weekly

Warren & Center Line • Circulation: 58,423

## Wayne County

Circulation: 46,946

### Advertiser Times\*

Harper Woods & Northeast Detroit • Circulation: 27,741

### Grosse Pointe Times

All Five Grosse Pointes • Circulation: 19,205

## Total Circulation

631,165 (As of 4/23/08)\*\*

## Criteria

Deadline Wednesday 4:30 pm

### Conditions

- C&G Newspapers reserves the right to reject, correct, or edit any advertising copy.
- Advertiser assumes liability for all claims against the newspaper for content of an advertisement and holds the newspaper harmless.
- Advertisement cancelled before expiration may be billed for the period ordered.
- The newspaper assumes responsibility for the first publication of an error of its own making. Advertiser is responsible to make correction prior to further publication.

\*Advertiser Times publishes every other week. \*\*Circulation is updated quarterly. Please see insert for most recent totals.